

Breakfast Seminar

Advertising 2.0: Digital advertising as part of the marketing mix

Presented by

Rob Kinslow, V.P. Strategic Communications, Seidler Bernstein Inc.
and Jeff Bergau, Co-Founder and Managing Partner, Chempetitive Group

Hosted by

Nature Publishing Group

Please join us for informative marketing presentations
and complimentary breakfast
Monday, November 15th at 7:30 am

The San Diego Marriot Hotel and Marina,
Lobby Level, Torrey Room 1 & 2



RSVP to your Account Manager or our Sales Support team at salesupport@nature.com
If you aren't able to attend, feel free to extend our invitation to your marketing colleagues.



The San Diego Marriot Hotel and Marina

Lobby Level

